



# One Day International Conference on

# "COMPUTING, ARTS, MANAGEMENT & COMMERCE (CAMC' 2024)

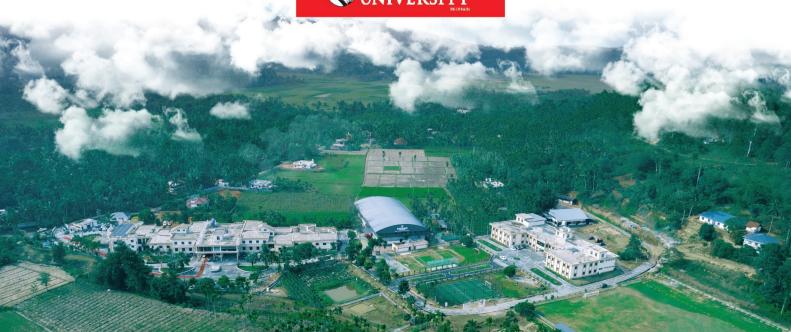
(HYBRID MODE)

# **23 FEBRUARY 2024**

Organized by **Nilgiri College of Arts and Science** 

In Association with Lincoln University, Malaysia





# **ABOUT US**

Nilgiri College of Arts & Science (Autonomous), established in 2012 with affiliation to Bharathiar University, is continuing its academic journey by creating many stories of success (Accredited by NAAC "A++ with 3.59/4 India's First Arts & Science College with Highest Score in the 1st Cycle of Accreditation), growth and innovation. The college offering 9-UG and 3-PG programs with a student strength of 1440 and with a faculty strength of 69. The college is enlisted in the UGC 2(f) & 12(B) status and is an ISO 9001-2015 certified institution. It has signed 11 international and 60 nationals MoU for academics, research, and placement.

# **CONFERENCE OVERVIEW**

#### Theme: Integrating Innovation Across Disciplines

#### Objective:

The CAMC'2024 conference aims to bring together professionals, researchers, academicians, and industry experts from the fields of Computing, Arts, Management, and Commerce. The conference provides a platform for interdisciplinary collaboration, knowledge exchange, and discussions on the latest advancements, challenges, and opportunities in these diverse but interconnected domains.

COMPUTING	ARTS	COMMERCE & MANAGEMENT
Al and Machine Learning	Digital Arts and Media Visual Arts and Design	E-commerce and Digital Marketing
Data Science and Big Data		-
Analytics	Performing Arts and Technology	Financial Management and Accounting
Cybersecurity and Information	3	
Assurance	English language and Literatures	Supply Chain Management Business Ethics and Corporate
Cloud Computing and Edge		Social Responsibility
- Companie		International Business and
Internet of Things (IoT) and Smart Technologies		Trade

<sup>\*\*</sup> Any other sub-themes related to conference theme are also accepted.

## **ORGANIZING COMMITTEE**

## **CHIEF PATRON**



Mr. Rashid Gazzali MD& Secretary

#### **PATRON**



Prof. T. Mohan Babu Academic Dean

## **PATRON**



Principal

#### **CONVENOR**



Dr. G. Senthil Kumar Dr.M. Mohamed Sirajudeen Dean PG & Research

# ABSTRACT AND PAPER SUBMISSION GUIDELINES

The Authors are requested send their abstract and full paper submissions (soft copy) through email at rd@nilgiricollege.ac.in.

The authors are requested to adhere to the following guidelines.

- 1. Every paper must be accompanied by a cover page, which should include the title of the paper, name(s) of the author(s) and their affiliations, resident country and the complete postal and e-mail addresses and telephone numbers of the authors.
- 2. The Research Papers should be in a Word Document format, Times New Roman, 12- point font size with 1.5 line spacing, 1-inch margins and APA style of referencing.
- 3. The Word Limit for the Research Paper is limited to 4500 words, and must include the following: Title, Objectives of the study, Methodology, Findings, Conclusion/Implications/ Recommendations. Limitations (if any), Acknowledgements (if appropriate), References, Appendices (if appropriate).
- 4. Abstracts should be limited to 350 words.
- 5. Our Institute has a strict anti-plagiarism policy; therefore, the authors must ensure originality of the work. Selected candidates will be informed through mail\*\*.

# **IMPORTANT DATES**

Submission of papers : 10.02.2024 (with abstracts)

Notification of acceptance: 16.02.2024

Selected papers will be published in the conference proceedings with ISBN. Few selected papers will communicate to the UGC-CARE/SCOPUS/WoS indexed journal as per the respective journal's guidelines.

# **REGISTRATION FEE**

	For Indian's	For Foreigner's
Industrial's Academicians Research Scholars PG Students	2000 INR 750 INR 500 INR 250 INR	100 USD 75 USD 50 USD 25 USD

# **ACCOUNT DETAILS**

Account No. : 1656102000000578

Bank Name : IDBI

Branch : Ayyankolly IFSC Code : IBKL0001656

Accommodation will be provided for outstation candidates at free of cost based prior request and early bird registration fee 15% concession for both Indian and Foreign participants from their regular fee. (on or before 15 Feb 2024)

#### FOR FURTHER INFORMATION/CLARIFICATION

For Paper Submission, Call & WhatsApp

: 0091-6381902626

Mail

rd@nilgiricollege.ac.in

For Accommodation and Route map

Mr. Santhosh - 0091-9605350832

# **NILGIRI COLLEGE OF ARTS & SCIENCE**

(AUTONOMOUS)

Accredited with A++ by NAAC [CGPA 3.59/4]

Affiliated to Bharathiar University, UGC - 2 (f) & 12 (B) Recognised and ISO 9001:2015 Certified Institution

<sup>\*\*</sup>The decision of the Review Committee regarding the selection of papers will be final and binding.